



New Item Product Sample Overview and Criteria

In order to set up new items accurately in our Item Master and accurately measure, image, and place items into a schematic, a saleable sample that has been test scanned at a Save Mart Supermarkets corporate office must accompany a completed Item Management Form for all resale items. Information from the Item Master is used in many areas of the company, and the integrity of the form and the item are of high importance. The saleable sample is necessary to accurately measure and image each item and to accurately confirm Item Master attributes such as UPC, item description, size, and California Redemption value.

New Item Sample Criteria

A saleable product sample is required for all National Brand and Private Brand resale items going into a schematic, including:

- Line extensions
- Refrigerated products
- Frozen products
- Tray packs (in its selling state)
- Nested items (e.g., bowls or pie shells)
- Bonus size items
- Replacement items with a label, UPC, or resale size change
- Perishable items to be captured in a schematic (e.g., packaged salad, lunch meat)
- Display (shipper) items (if they are to become an everyday item and captured in a schematic)

Mock-ups are acceptable when they represent the actual size of the saleable sample and they provide an accurate and visible description, size, scannable UPC, and nutritional information. Mock-ups are for system setup only and will not release into a schematic until the actual saleable item is received. The saleable sample must be delivered to the Save Mart Supermarkets Corporate Office a minimum of two (2) weeks prior to the schematic release date for imaging, measuring, and Item Master validation.

Items that do **not** require a live sample include:

- Seasonal items (e.g., candy, summer merchandise, holiday merchandise, back to school product)
- Bulk candy
- One-time buys / In and Out items (Note: any such item that becomes permanent and part of a schematic must be processed as a new item and must be accompanied by a saleable sample.)
- Pharmacy
- DVDs, newspapers, magazine

- Random weight meat
- Bulk produce
- Ingredients for store bakery and deli
- Supplies for store use (e.g., aprons, meat packaging trays)

New Item Sample Delivery and Test Scanning

All samples are to be test scanned and delivered to the Save Mart Supermarkets Corporate Office corresponding to the division that will carry the product. A scan sheet is to be attached to the Item Management Form.

A full case must be delivered to the division corporate office a minimum of two (2) weeks prior to the schematic release date for new items that have been accepted. New items that do not have a case sample at the test store two (2) weeks prior to the schematic release date will not be placed in the new set, and the item will be rescheduled for the following release.

Item samples that are accepted will be delivered to the division set store after the item has been processed. When specified (by whom?), the supplier may retrieve the product sample at the Save Mart Supermarkets Corporate Office.

Key Addresses:

Division Offices

Save Mart Supermarkets
Corporate Office
1800 Standiford Avenue
Modesto, CA 95350

Lucky Supermarkets
Corporate Office
3625 Clark Avenue
Dublin, CA 94568

FoodMaxx
Corporate Office
1600 Yosemite Boulevard
Modesto, CA 95354

Division Set Stores

Save Mart Supermarkets
Store 95
3601 Pelandale Avenue
Modesto, CA 95356

Lucky Supermarkets
Store 744
6155 West Las Positas
Pleasanton, CA 94566

FoodMaxx
Store 407
1845 Countryside Lane
Turlock, CA 95380